

Be Cyber Secure

Build a Resilient Business

Is your business prepared in the event of a crisis?

Preparing your organisation

Regulators are increasingly treating inadequate cybersecurity preparedness as a compliance failure, potentially resulting in punitive sanctions for responsible individuals.

Effective crisis management goes beyond damage control. The fastest recovery creates a significant competitive edge. Proactive scenario testing with plausible cyberattacks helps identify vulnerabilities and builds “corporate muscle memory” for a swift response. Leaders who prepare through crisis planning gain a decision-making advantage. By pre-determining responses to 80% of potential issues, they can navigate real-world crises with greater clarity and confidence.



Effective risk mitigation requires organisations to understand which threats are most likely to impact them. In a recent study* it was found that **43% of business leaders think cyber attacks will materially affect their organisations in the next 2 years.**

*World Economic Forum Global Cybersecurity Outlook 2023

Transition from reaction to resilience

Cyberattacks are an ever-present threat, and no organisation operates in isolation. The security of supply chains are only as strong as its weakest link. A single compromised entity can disrupt the entire chain, as evidenced by numerous cases of attacks cascading through interconnected businesses. To mitigate this risk, a robust crisis management framework is essential. This framework should not only identify critical assets within your own organisation but also map dependencies on key third-party vendors.



IDENTIFY

Understand what's important to the business and why



ASSESS

What motivates the threat actors and what are their likely attack vectors



PLAN

Plan a response to each scenario likely to cause the greatest financial, reputational and regulatory impact



TRAIN

Communicate, educate and assign roles to responsible and accountable parties in a crisis



EXERCISE

Rehearse the organisational response at unit, functional and executive levels



Cognitas Global have worked with us to maximise our crisis management capability providing expertise and innovative technologies. We now feel much better prepared to protect our pupils, staff and the reputation of the school from the variety of risks that schools currently face.

Matthew Cotgrove
Senior Deputy Head DESSC, Dubai

How we can help you

Through the expertise within Cognitas Global, we are able to converge the intricacies of risk management with pragmatic actions to deliver resilient outcomes against cyber threats. Whatever your requirements we can support you in navigating the route to resilience through preparedness.

Our services include:

- Guidance and advice on assessing emerging threats and risks
- Review of existing crisis management frameworks
- Bespoke development of crisis management policies and plans
- Design, development and delivery of training and exercising for your crisis management team and staff
- Support with our class-leading **view360global** training platform and **incident360** crisis management app



view360global

Our experiential training platform tests decision-making by delivering simulated crisis management scenarios and exercises using realistic mixed media. Working in teams or individually, response to critical situations and business continuity management can be tested in a safe learning environment.

- **Create realistic scenarios prompting better decision making**
- **Facilitator-led with observer options**
- **Evidence effective learning in real-time**
- **Downloadable decision logs for audit and evaluation purposes**
- **In-built video conferencing for remote participation**



incident360

Our app to put your crisis management planning into an easily accessible format for when it's really needed. Bespoke to your organisation, the management portal allows easy updating and editing of content. Most importantly it provides you with the key information you need to manage your crisis.

- **Puts your crisis management plan within easy reach of all those who need it**
- **Presents essential information for dealing with incidents**
- **Detailed check lists providing guidance for team members**
- **Provides the Incident Manager with a live report of actions taken**

The risk resilience journey

With bespoke packages of support available, we are here to help you create a robust risk management culture and crisis management framework to ensure the safeguarding of your organisation and people.



Can we assist your organisation?

We pride ourselves on providing an exceptional service to organisations globally. Contact us and we'll be happy to discuss a bespoke package of support.

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