

From Risk to Resilience

Create a crisis-resistant culture, safeguard your people and protect your organisation

Is your business prepared in the event of a crisis?

Protecting your organisation

Effective crisis management is essential for organisations to respond to, and recover from, unexpected events that can threaten their reputation, operations, and stakeholder relationships. By preparing in advance and having a robust plan in place, organisations can minimise the negative impact of a crisis and emerge stronger in the aftermath.



Effective risk mitigation requires organisations to understand which threats are most likely to impact them. In a recent study* it was found that **43%** of business leaders think cyber attacks will materially affect their organisations in the next 2 years.

*World Economic Forum Global Cybersecurity Outlook 2023

Transition from risk to resilience

No organisation is immune from crisis. Establishing a crisis management culture in your organisation is critical to understanding your risk landscape and protecting your organisation.

Implementing these **five key pillars** will provide an effective foundation for your crisis management framework.



IDENTIFY

Understand what is important to the business and why.



ASSESS

Consider what motivates the threat actors and what are their likely attack vectors.



PLAN

Plan a response to each scenario likely to cause the greatest financial, reputational and regulatory impact.



TRAIN

Communicate, educate and assign roles to responsible and accountable parties in a crisis.



EXERCISE

Rehearse the organisational response at unit, functional and executive levels.



Cognitas Global have worked with us to maximise our crisis management capability providing expertise and innovative technologies. We now feel much better prepared to protect our pupils, staff and the reputation of the school from the variety of risks that schools currently face.

Matthew Cotgrove
Senior Deputy Headteacher, DESSC, Dubai

How we can help you

We understand the intricacies of risk management and bring subject matter expertise to help you achieve results. Whether you need guidance or a solution, we are here to help you navigate your route to crisis preparedness.

Our services include:

- » Guidance and advice on assessing emerging threats and risks
- » Review of existing crisis management frameworks
- » Bespoke development of crisis management policies and plans
- » Design, development and delivery of training and exercising for your crisis management team and staff
- » Testing and exercising using our class-leading view360global platform

Class-leading technology

Our experiential training platform, **view360global**, tests decision-making by delivering simulated crisis management scenarios and exercises using realistic mixed media. Working in teams or individually, response to critical situations and business continuity management can be tested in a safe learning environment.

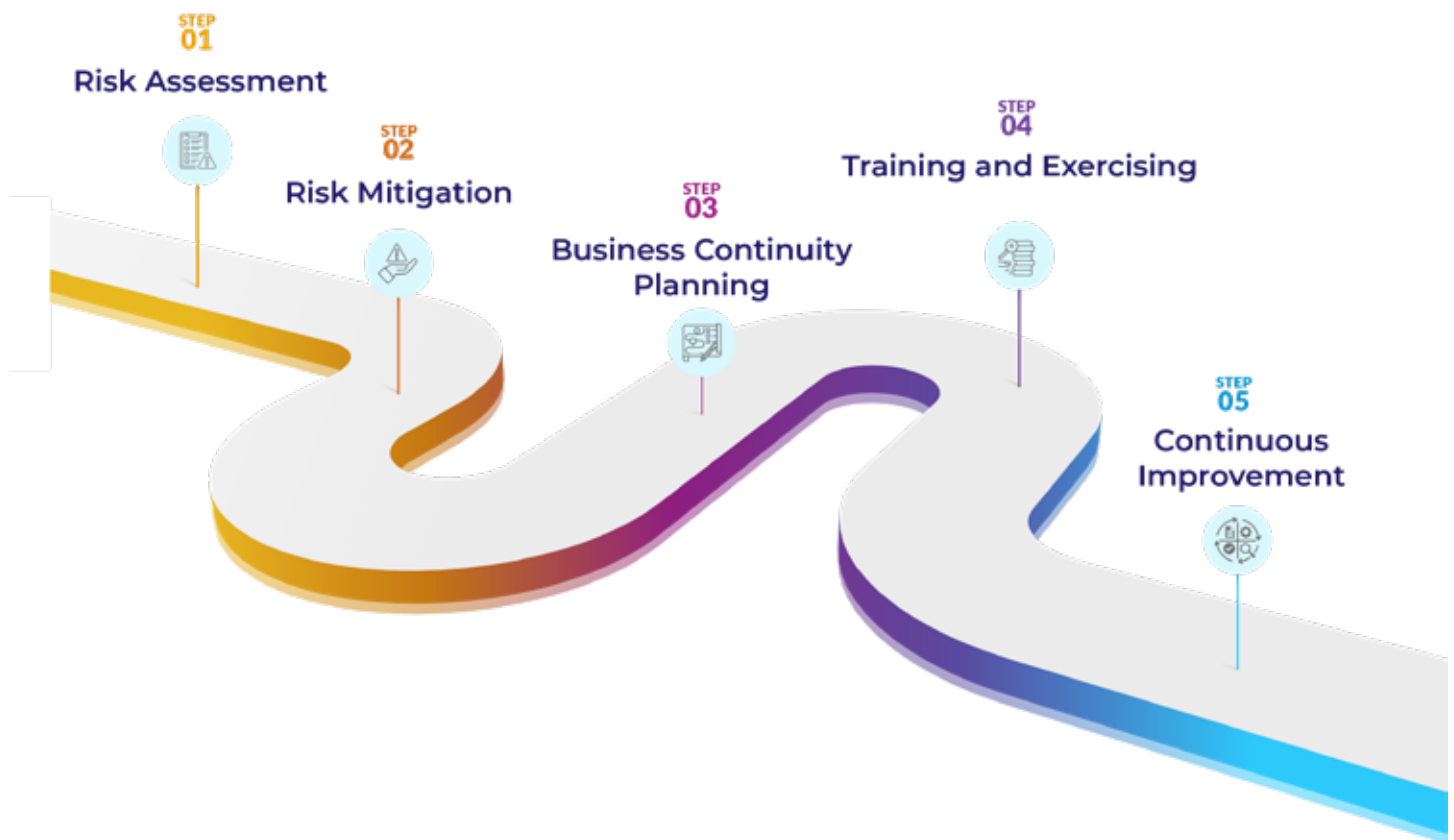
- » Create realistic scenarios prompting better decision making
- » Facilitator-led with observer options
- » Evidence effective learning in real-time
- » Downloadable decision logs for audit and evaluation purposes
- » In-built video conferencing for remote participation



view360global

The **risk resilience** journey

With bespoke packages of support available, we are here to help you create a robust risk management culture and crisis management framework to ensure the safeguarding of your organisation and people.



**Contact us to find out how we can assist
your organisation**

We pride ourselves on providing an exceptional service to organisations globally



SCOTLAND'S RAILWAY
GREENER IN THE MAKING



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