From Risk
to Resilience

Create a crisis-resistant culture, safeguard your people and protect your organisation

Is your business prepared in the event of a crisis?

Protecting your organisation

Effective crisis management is essential for organisations to respond to, and recover from, unexpected events that can threaten their reputation, operations, and stakeholder relationships. By preparing in advance and having a robust plan in place, organisations can minimise the negative impact of a crisis and emerge stronger in the aftermath.

Effective risk mitigation requires organisations to understand which threats are most likely to impact them. In a recent study* it was found that **43%** of business leaders think cyber attacks will materially affect their organisations in the next 2 years.

World Economic Forum Global Cybersecurity Outlook 2023

Transition from risk to resilience

No organisation is immune from crisis. Establishing a crisis management culture in your organisation is critical to understanding your risk landscape and protecting your organisation.

Implementing these **key pillars** will provide an effective foundation for your crisis management framework.

ASSESS
Identifying the risks for your business

PLAN
Develop your crisis management and communications plans

TRAIN
Regular training embeds good practice and team dynamics

EXERCISE
Stress test and validate your crisis management framework

How **we can help** you

We understand the intricacies of risk management and bring subject matter expertise to help you achieve results. Whether you need guidance or a solution, we are here to help you navigate your route to crisis preparedness.

Our services include:

» Guidance and advice on assessing emerging threats and risks

» Review of existing crisis management frameworks

» Bespoke development of crisis management policies and plans

» Design, development and delivery of training and exercising for your crisis management team and staff

» Support with our **incident360** crisis management app

Class-leading technology

Our **view360global** experiential training platform tests decision-making by delivering simulated crisis management scenarios and exercises using realistic mixed media. Working in teams or individually, response to critical situations and business continuity management can be tested in a safe learning environment.
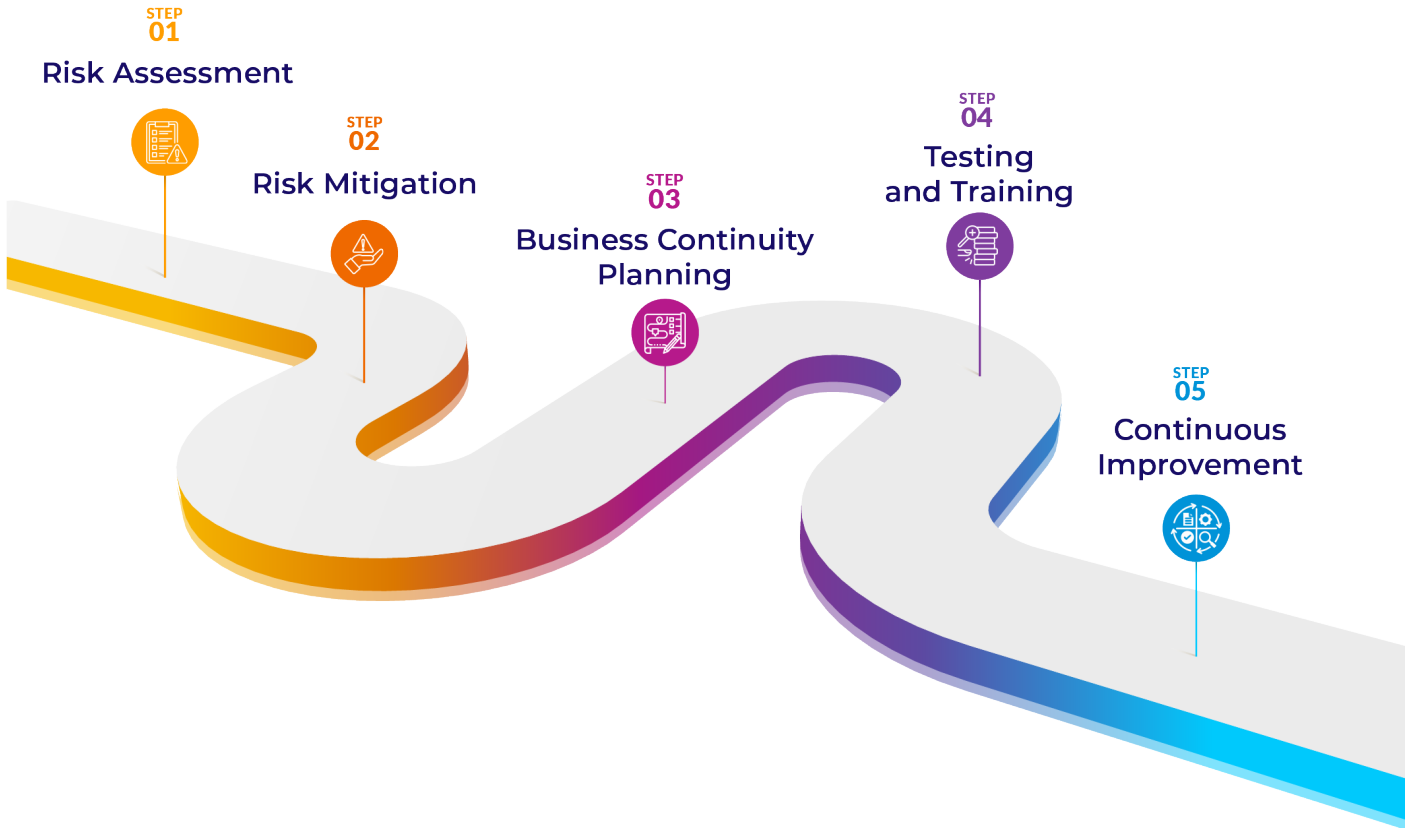
» **Create realistic scenarios prompting better decision making**

» **Facilitator-led with observer options**

» **Evidence effective learning in real-time**

» **Downloadable decision logs for audit and evaluation purposes**

» **In-built video conferencing for remote participation**

incident360 is our latest tool to put your crisis management planning into an easily accessible format for when it's really needed. Bespoke to your organisation, the management portal provides easy updating and editing of content. Most importantly it provides you with only what you critically need to manage your crisis.

» **Puts your crisis management plan within easy reach of all those who need it**

» **Presents essential information for dealing with incidents**

» **Detailed check lists providing guidance for team members**

» **Provides the Incident Manager with a live report of actions taken**

The **risk resilience** journey

With bespoke packages of support available, we are here to help you create a robust risk management culture and crisis management framework to ensure the safeguarding of your organisation and people.

STEP 01
Risk Assessment

STEP 02
Risk Mitigation

STEP 03
Business Continuity Planning

STEP 04
Testing and Training

STEP 05
Continuous Improvement

Contact us to find out how we can we assist your organisation

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